The POWERPOOR project has received funding from the European Union's Horizon 2020 Research and Innovation Programme under grant agreement No 890437.

Change is necessary, but it is not always easy to start the process. Even if there is a plan, it can be difficult to gather the necessary resources. POWERPOOR got you covered! Whether it is through implementing innovative financing schemes or setting up an energy community, there are solutions for all contexts. Have a look below.

POWER FUND is a web-based tool developed by the POWERPOOR project to enable energy poor citizens across Europe to identify and learn about Collective Innovative Actions to tackle energy poverty and take direct action. It can be accessed at: powerfund.eu

Collective finance, or Crowdfunding, is the natural extension of the cooperative idea to even larger communities with the help of the internet, drawing support from people across entire countries in order to support specific projects that can create change on a local level, raise awareness of social challenges or inspire communities to participate and engage with local projects and get involved!

Collective Energy Initiatives are initiatives where citizens come together to find new pathways to access energy or to tackle a certain issue such as energy poverty, empowerment of citizens in the energy market or even to find a new source for their electricity like switching from traditional retailers to renewable energy ones and/or to self-generation.

Support household owners to pay the large up-front costs of Renewable Energy installations and/or Energy Efficiency investments.

Assist off grid households and communities pull together the resources and capital required for capital-intensive off-grid energy projects investments.

Support citizens and key organizations to develop energy communities, with the energy poverty focus.

Help lower the costs of Renewable Energy installations and/or Energy Efficiency renovations thanks to bulk purchases and economies-of-scale.

Aid individuals in combining their buying power to purchase the energy at better prices on the wholesale market.

Provide existing communities/cooperatives with resources to tackle energy poverty.

Setting up a campaign

Research & prepare
- Benchmark
- Strategise
- Research
- Make lists
- Connect

Define messages
- Reach out

Campaign
- Execute
- Evaluate
- Correct

Follow up & engage
- Provide updates
- Deliver your project
- Manage expectations
- Be responsive
- Keep audience engaged

A legal form that enables citizens to collectively own and manage energy-related projects and services.

Energy communities

Foundations
Associations
Partnerships
Energy cooperative
Limited liability companies
Non-profit organisations
Trusts

POWERPOOR works on the ground with energy-poor households & policymakers on lowering energy poverty levels, funded by Horizon 2020 & run by 14 motivated partners across the EU.

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